



GLOBAL BEATMAKERS LEAGUE



GUIDE TO PITCHING BEATS



LABELING

- Your Name (or social media handle)
- BPM
- Key
- Beat title

*These elements show you are professional and easy to work with. Many producers forget to put their own name in their beat titles this is important to make sure you are getting your credits.

STARTING COVERSATIONS

- If you don't know the artist start on social media
- Try to personally connect with them on anything other than music.
- Show them, genuine love. Turn on notifications for their stories. Reply and engage.
- Connect with their teams. Follow and engage with their management, engineers, and potentially even producers they have worked with closely before.
- Make sure the branding on your socials is professional and that they can tell you are a producer.



*Remember respect is key and relationships will take you further than simply focusing on landing a placement.

WHAT BEATS TO SEND

- Listen to their music.
- Find common sounds they use in their songs and use similar ones. Make your beats familiar but different.
- If they are a multi-genre artist take elements from different genres and blend them together.
- Connect with their management or engineers to see what they are currently working on and what sound they are going for.

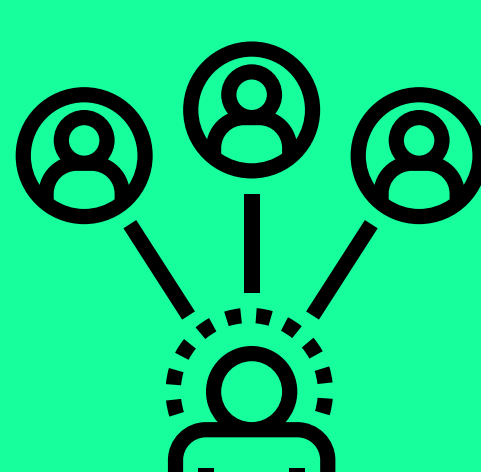
*Stop sending generic beat packs that you send to multiple artists. The more individualized you can make your packs the greater the chance of "wowing" the artist and solidifying a relationship.

*Work with up-and-coming artists who have similar sounds to the bigger artists you would like to work with one day. It's a great way to get experience and you never know you may end up making a hit together!



HOW TO MAINTAIN RELATIONSHIPS

- There are a lot of factors involved in dropping records. Be consistent in your communication but do not overwhelm the artist with, "are you going to use my beat messages". This can turn artists off from wanting to work with you and is generally unprofessional.
- Stay connected by sharing, liking, and engaging with their content and music
- Investing in building strong relationships with artists does not guarantee a placement right away but it allows you to be open for the opportunities when they present themselves.



*Artists are just like other creatives they like when people engage with their stuff!

GBL
MAILING
LIST

Ready to pitch your beats?

**Check out this season of the
Global Beatmakers League**

PITCH BEATS, BUILD RELATIONSHIPS, GET OPPORTUNITIES

JOIN THE LEAGUE